

# GOVERNMENT FUNDING FOR THE ONTARIO EQUINE BUSINESSES

### Do you want financing for ...?

#### **EQUIPMENT**

Government funding for technology, equipment and software purchases, delivery and installation as well as building related building retrofits.

- <u>Canadian Agricultural Partnership</u> up to 35% funding to a maximum of \$500,000 towards activities that enhance innovation, productivity or competitiveness. Requests for funding must be related to environment and climate change adaptation, animal and plant health, assurance systems, market development, labour productivity enhancements or business and leadership development. Program opens April 1, 2018. First deadline for applications is expected to be June 2018.
- 2. The <u>Agrilnnovate Enabling Commercialization and Adoption</u> program contributes 50% up to \$10 million in interest-free loans towards the demonstration, market introduction, or adoption of new agri-food and agri-based products and solutions. Innovations must be within two years of market readiness, with testing and piloting already completed. Applications take up to 9 months to be processed. The new program will only support highly innovative game-changing projects.
- 3. <u>AgriAssurance: Small and Medium-sized Enterprise:</u> 50% up to \$50,000 (maximum \$100,000 per business) to implement third-party assurance certification projects that address international market requirements. Applicants must have existing product access in the targetted foreign market, identified distribution channels and completed product modifications or alterations to packaging and labelling.
- 4. <u>Eastern Ontario Development Program</u>: 50% funding up to \$100,000 per company for equipment, marketing, business development, as well as for employee hiring and training. Deadlines and activity funding limits are established by local Community Futures offices.
- 5. The <u>Investing in Business Growth and Productivity</u>: program offers interest-free loans of up to 25% to a maximum of \$20 million for activities in Ontario requiring the adoption of new technologies and/or processes. Applicants must be in business for 2 years. <u>Look for new support by April 2018.</u>
- 6. Ontario Immigrant Nominee Program (Corporate Stream) Foreign corporations can secure landed immigrant status by investing a minimum investment of \$5 million in Ontario. For every 5 jobs created by the investment, the corporation can apply for one landed immigrant status. Applicants must be in business for a minimum of 3 tears. There are also programs which allow Ontario employers to hire non-Canadians if the skill they seek is not available in Canada.
- 7. <u>Canadian Start-Up Visa Program</u>: Helps to speed up immigration process for new Canadian entrepreneurs.
- 8. <u>The Starter Company Program</u> contributes 75% to \$5,000 to help entrepreneurs aged 18-29 start a business. Mentoring and advising will also be provided as part of the program.
- 9. <u>Futurpreneur Canada</u> offers loans of up to \$15,000 prime plus 3% interest plus \$30,000 at prime plus 5% for interest for business start-ups for people ages 18-39.





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#### RESEARCH AND DEVELOPMENT

Funding for research and/or development on new products, processes, technologies, formulations, etc. related to increasing productivity/efficiency, energy reduction, sustainability, as well as interactive media and automation related digital technologies.

- 1. Rapid Response to Research Needs: 50% up to \$20,000 to cover immediate needed scientific research costs that will lead to increasing Ontario farmgate receipts.
- 2. <u>Scientific Research and Experimental Development (SR&ED) Tax Credits:</u> up to 68% tax refund or credit for R&D done in Canada.
- 3. <u>Industrial Research and Development Program</u> (IRAP): 80% up to \$500,000 for labour on research and development projects of up to three years in duration.
- 4. <u>MITAC Accelerate</u>: 50% up to \$7,500 per maximum 6-month internship term. Business applicants can receive support for engaging Master level students up to 2 terms (i.e. \$15,000 funding for 12 months) and/or PhD level students for up to 4 terms (i.e. \$30,000 funding for 24 months).
- 5. **NSERC Engage:** 100% up to \$25,000 for research carried out by a university. For example, support has been obtained for membrane filtration, baking product development and food traceability technologies.
- 6. <u>NSERC Ideas to Innovation:</u> Will contribute up to \$475,000 towards Canadian private sector investment for early stage evaluation and commercialization of university or college generated technologies, processes or product innovations. **Next deadline April 3, 2018**
- 7. <u>Collaborative Research and Development Grant</u> promotes joint research activities between Canadian companies and post-secondary institutions. Up to \$500,000 for costs related to research such as training, testing, and product development.
- 8. The <u>Ontario Business Research Institute Tax Credit</u> offers a 20% up to \$4 million refundable tax credit (i.e. given regardless if taxes owed) against expenses charged by an Ontario institution to undertake research on behalf of a Canadian corporation.
- 9. The <u>Going Global Science and Technology Program</u> contributes 75% up to \$75,000 in the form of a grant for businesses to develop strategic international partnerships related to research and development

### **SALES AND MARKETING**

Government funding for market research, sales development, tradeshow participation (including display costs, brochures, and space rental), hiring sales and marketing personnel, client visits, and more.

- 1. The <u>AgriMarketing Small and Medium Enterprise</u> program will fund up to 50% to a maximum of \$50,000/year towards export promotional and market development activities.
- 2. The **Early Stage Exporters' Fund** will contribute 50% up to \$30,000 towards export development activities undertaken by companies who have been in business for two or more years, with sales between \$300,000 to \$500,000 and having at least 3 employees.
- 3. Ontario Export Market Access program offers 50% funding up to \$30,000 towards export development activities for companies with \$500,000 or more in sales.





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- 4. The <u>Trade Accelerator Program (TAP)</u> is an intensive export development training program offered by World Trade Centres in Toronto, Vancouver and Winnipeg. Depending on the region and availability of funds the \$25,000 program is currently being subsidized up to 100%. To be eligible for funding and to participate in the program applicants must be a Canadian business with an export ready product plus operating for two years and generating a minimum of \$1 million in revenue.
- 5. **Rapid Response:** Up to \$10,000 against international travelling expenses to finalize a sales agreement that will benefit Ontario farmers. This program has a two-day turn around.
- 6. <u>Eastern Ontario Development Program</u>: 50% funding up to \$100,000 per company for equipment, marketing, business development, as well as for employee hiring and training. Deadlines and activity funding limits are established by local Community Futures offices.
- 7. <u>Canadian Agricultural Partnership</u> up to 35% funding to a maximum of \$500,000 towards activities that enhance innovation, productivity or competitiveness. Requests for funding must be related to environment and climate change adaptation, animal and plant health, assurance systems, market development, labour productivity enhancements or business and leadership development. Program opens April 1, 2018. First deadline for applications is expected to be June 2018.

#### **ENERGY AND WASTE REDUCTION**

Government funding for sustainability and energy audits, device purchases, LEED designs, new technologies in reducing waste, electricity and gas consumption, brownfield reclamation, waste diversion, water protection, etc.

- 1. <u>Retrofit</u>: 50% of capital costs for building retrofits that improve energy efficiency. <u>Program usually only supports funding devices that have been determined to be energy saving (i.e. prescriptive) by <u>SaveOnEnergy</u>.</u>
- 2. <u>Process & Systems</u>: will fund the lesser amount of \$200/MWh or 70% of projects that reduce the amount of energy used in business systems and processes.
- 3. <u>Natural Gas Conservation Programs</u>: <u>Enbridge</u> and <u>Union Gas</u> offer funding for audits, equipment and processes that will reduce gas consumption in commercial, industrial and agricultural (e.g. greenhouses) facilities. Funding is usually between .20 to .25 per m<sup>3</sup>
- 4. **Conservation Fund** offers up to 75% funding to a maximum of \$1 million (50%) to pilot and/or develop innovative conservation programs, practices, and technologies. Funding is available to private business as well as to not-for-profit organizations. reduce greenhouse gas (GHG) emissions.





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#### **TRAINING**

Government funding for training related to new software and equipment operation and maintenance, sustainability, sales, food safety/certification, quality control, technology implementation, increasing energy efficiency, etc.

- 1. <u>Canada-Ontario Jobs Fund</u>: 66% up to \$10,000 per trainee per instructional course for training. Course duration cannot exceed 12 months. Companies may apply more than once for funding but only their first application will only be placed in priority for assistance.
- 2. <u>Eastern Ontario Development Program</u>: 50% funding up to \$100,000 per company for equipment, marketing, business development, as well as for employee hiring and training. Deadlines and activity funding limits are established by local Community Futures offices.

#### HIRING

Government funding programs for environmental, energy, export marketing jobs, graduates, over 50 years of age, youth, the unemployed, summer students, etc. Government funding programs for environmental, energy, export marketing jobs, graduates, over 50 years of age, youth, the unemployed, summer students, etc. Community-based hiring incentives for hiring immigrants and youth can be found here: Ontario Employment Self-Serve Website. Funding programs for hiring people with disabilities can be found here: Opportunities Fund for Persons with Disabilities

PROGRAM	PARTICULARS	Status
BioReady Paid Internship Program	50% up to \$11,500 to hire someone who has immigrated to Canada in the past 5 years	Available
Career Connect ICTC	For Ottawa and surrounding area: 50% up to \$12,000 towards the hiring of post-secondary graduates for IT work placements	Funding Available
<u>Career Focus</u> <u>Agriculture Canada</u>	50% up to \$20,000 to hire 15 to 30 yrs. old, who have graduated in the last 3 years. Positions are to start April 1 2016	Close until November 2018
Career Focus Canada	50% up to \$20,000/participant to hire no less than 8 youth (15 to 29) for a period no less than 6 months to do work that fits their career goals/studies	Funding Available
Career Launcher Internships	50% up to \$15,000 towards hiring of a recent post-secondary graduate.	Funding Available
Canada Summer Jobs	50% funding of the province's minimum wage to hire summer students 15 to 29. Employers must have 50 or less employees plus pay above minimum wage	Close until 2019
ECO Canada CO-OP	70% up to \$5,000 towards the cost of hiring a college or university student currently enrolled in a Science, Technology Engineering or Math designated environmental program	Available
Cooperative Education Tax Credits	Up to 30% to a maximum of \$3,000 to hire a cooperative student for 10 to 16 weeks	Available
EYC Internship Program	50% up to \$15,000 to hire an environment-related position, e.g. protection, resource management, sustainability until March 31, 2018.	Funding Available
Green Internships Stream	50% up to \$16,000 for businesses to hire post-secondary graduates to undertake work in the agricultural sector that will benefit the natural environment.	Funding Available
Industrial Postgraduate Scholarships Program	\$15,000/yr. (max. 3 yrs.) to hire a Canadian or foreign post graduate to carryout academic studies related research. Applicant must contribute \$6,000/yr.	Funding Available
Industrial Undergraduate Student Research Awards	\$4,500 to hire a university or college student in natural science or engineering for up to 16 weeks to assist in research.	Funding Available
IRAP Green	50% up to \$10,000 to hire a recent graduate 15-30 years-old to assist in an R&D related projects. Must have less than 500 employees.	Contact funder
MITAC Career Connect	50% up to \$12,500 for internships of no less than 6 months	Funding Available





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OCE TalentEdge- Internship Program	50% up to \$10,000 to hire for 4 months a recently graduated or still in school college or university student to assist in a project with an R&D component	Funding Available
OCE TalentEdge- Fellowship Program	Up to \$30,000/yr. (max. 2 years) to hire a PhD graduate or post doctorate fellow to work on an R&D project	Funding Available
Opportunity Fund	\$13,500 to hire a person self-diagnosed as having a disability and who in work no more than 20 hrs/week	Funding Available
Science Horizon Youth Internship Program	50% up to \$15,000 to hire a STEM graduate for 6 to 12 months	Funding Available
Student Work- Integrated Learning Program	up to 50% in grants to a maximum of \$7,000 to hire post-secondary students. Eligible businesses include those in the science, technology, engineering or mathematics (STEM) field	Available

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